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RefNo: PIMS/project/ MBA 2022

Date: 11-03-2022

This is to certify that the dissertation title “STRATEGIES TO ENGAGE AND RETAIN THE CUSTOMERS AT JAMMU AND KASHMIR BANK” is an original work of MR. ABDUL-BASIT- BHAT bearing University Register Number 20YYCMD002 and is being submitted in partial fulfillment for the award of the Master’s Degree in Business Administration of Bangalore University. The report has not been submitted either to this University /Institution for the fulfillment of the requirement of the course of study.

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This is to certify that the Project report title 'A study on impact of subsidies and incentives on farm equipment's to the farmer' Submitted by Mr. ABHISHEK GOWDA H B bearing University Reg.No. 20YYCOM001 to Bangalore University, Bangalore for the award of Degree Master of Commerce is a record of work carried out successfully under my guidance.

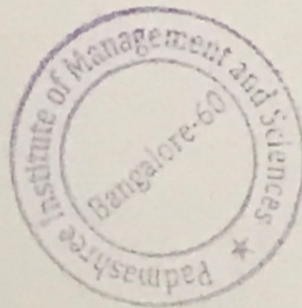
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This is to certify that the dissertation title "A STUDY ON MUTUAL FUNDS AT SBI" is an original work of MR. ADNAN SHAFI KHANDAY bearing University Register Number 20YYCMD005 and is being submitted in partial fulfillment for the award of the Master's Degree in Business Administration of Bangalore University. The report has not been submitted either to this University /Institution for the fulfillment of the requirement of the course of study.


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This is to certify that the dissertation title “A STUDY ON THE LEVEL OF FINANCIAL LITERACY AMONG VARIOUS ECONOMIC CLASSES OF INDIA” is an original work of MR. AKHEEL AHAMED bearing University Register Number 20YYCMD006 and is being submitted in partial fulfillment for the award of the Master’s Degree in Business Administration of Bangalore University. The report has not been submitted either to this University /Institution for the fulfillment of the requirement of the course of study.

Akhila N
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This is to certify that the dissertation title "A STUDY ON MOTIVATION OF STAFF TOWARDS BETTER PERFORMANCE IN HOTEL INDUSTRY" is an original work of MR.AKSHAY KUMAR.S bearing University Register Number 20YYCMD007 and is being submitted in partial fulfillment for the award of the Master's Degree in Business Administration of Bangalore University. The report has not been submitted either to this University /Institution for the fulfillment of the requirement of a course of study.

SHREYA K.RAO

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This is to certify that the dissertation title “A STUDY ON PACKAGING AS A PROMOTIONAL STRATEGY FOR FMCG MARKETING RESEARCH. is an original work of MR. ALI MOHD bearing University Register Number 20YYCMD008 and is being submitted in partial fulfillment for the award of the Master’s Degree in Business Administration of Bangalore University. The report has not been submitted either to this University /Institution for the fulfillment of the requirement of the course of study.


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This is to certify that the dissertation title “A STUDY ON IMPACT OF AMALGAMATION ON FINANCIAL PERFORMANCE WITH REFERENCE TO CORPORATION BANK AND UNION BANK OF INDIA” is an original work of MR. DEEPAK. B S bearing University Register Number 20YYCMD019 and is being submitted in partial fulfillment for the award of the Master’s Degree in Business Administration of Bangalore University. The report has not been submitted either to this University /Institution for the fulfillment of the requirement of the course of study.

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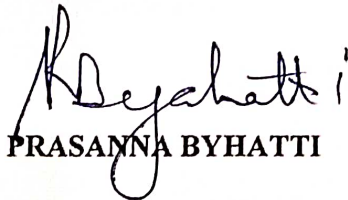
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This is to certify that the dissertation title “A STUDY ON ONLINE DOCTOR CONSULTATION NEED IN BANGALORE” is an original work of MR. GOUTOM SHARMA. bearing University Register Number 20YYCMD023 and is being submitted in partial fulfillment for the award of the Master’s Degree in Business Administration of Bangalore University. The report has not been submitted either to this University /Institution for the fulfillment of the requirement of the course of study.


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This is to certify that the Project report title 'A study on problems n prospects of computerised auditing of small businesses with special reference to Bangalore.' Submitted by Ms. JEEVITHA S bearing University Reg. No. 20YYCOM004 to Bangalore University, Bangalore for the award of Degree Master of Commerce is a record of work carried our successfully under my guidance.

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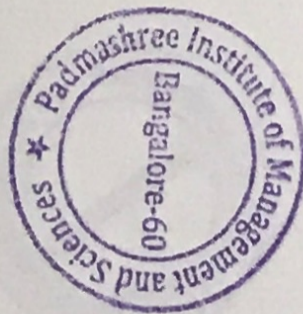
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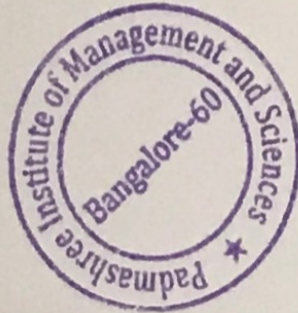
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This is to certify that the Project report title **A Study on Supportive initiative to start up's and entrepreneurs from government and non-government institutions special reference to Bangalore** Submitted by **Mr. Manojkumar .P** bearing University Reg.No. **20YYCOM006** to Bangalore University, Bangalore for the award of Degree **Master of Commerce** is a record of work carried out successfully under my guidance

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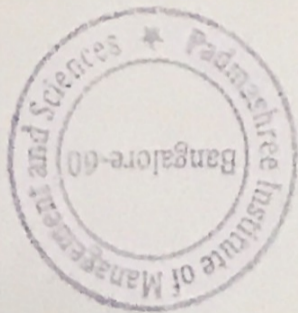
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This is to certify that the dissertation title “A STUDY ON SOCIO-ECONOMICS IMPACT ASSESSMENT OF THE BANGLORE METRO RAIL” is an original work of MR. NITHIN GOWDA M E bearing University Register Number 20YYCMD035 and is being submitted in partial fulfillment for the award of the Master’s Degree in Business Administration of Bangalore University. The report has not been submitted either to this University /Institution for the fulfillment of the requirement of the course of study.


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This is to certify that the Project report title 'A study on employees state insurance (ESI) benefits scheme for the employees at Bengaluru.' Submitted by Ms.PADMAVATHI A V bearing University Reg.No.20YYCOM008 to Bangalore University, Bangalore for the award of Degree Master of Commerce is a record of work carried out successfully under my guidance.

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This is to certify that the dissertation title “**EMPLOYEE MOTIVATION FACTORS**” is an original work of **MS.POOJASHREE HC** bearing University Register Number **20YYCMD040** and is being submitted in partial fulfillment for the award of the Master’s Degree in Business Administration of Bangalore University. The report has not been submitted either to this University /Institution for the fulfillment of the requirement of a course of study.

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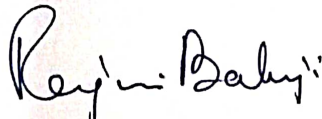
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This is to certify that the dissertation title “A STUDY ON INVESTOR PERCEPTION OF CRYPTOCURRENCY AS AN INVESTMENT INSTRUMENT WITH SPICAL REFFERNCE TO MILLENNIALS IN BANGALORE” is an original work of MR.PRADEEP KUMAR K bearing University Register Number 20YYCMD041 and is being submitted in partial fulfillment for the award of the Master’s Degree in Business Administration of Bangalore University. The report has not been submitted either to this University /Institution for the fulfillment of the requirement of a course of study.


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This is to certify that the dissertation title “A STUDY ON ROLE OF MARKETING IN HEALTH CARE SYSTEM AND ITS RELATIONSHIP WITH PERFORMANCE”. is an original work of **MR. PRITAM BUDHATHOKI** bearing University Register Number **20YYCMD060** and is being submitted in partial fulfillment for the award of the Master’s Degree in Business Administration of Bangalore University. The report has not been submitted either to this University /Institution for the fulfillment of the requirement of the course of study.


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Submitted by Ms. SHWETHA A G bearing University Reg.No.20YYCOM009
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Commerce is a record of work carried out successfully under my guidance.

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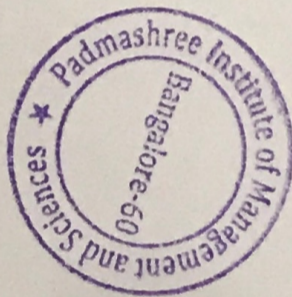
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